

La Tablée des Chefs

CONTEST OFFICIAL RULES: La Tablée des Chefs' #Cuisinons local Youth Contest

1. CONTEST PERIOD AND CLOSING DATE

The "Cuisinons local" contest (the "Contest") is held by La Tablée des Chefs (the "Promoter"). The Contest begins on Monday, March 9, 2020 at 12:01 a.m. and ends on Friday, May 1, 2020 at 11:59 p.m. (the "Contest Period").

2. ELIGIBILITY

The participant must comply with the following conditions:

- be 18 years of age or younger at the time of participation and attend high school;
- be a resident of the province of Quebec;
- publish on their Facebook or Instagram account, in public mode : a photo of a recipe he/she cooked, alone or in a team. The recipe must feature a food from the participant's region. The participant must identify the Organizer using the @brigadesculinaires (directly on their photo or comment) and use the #cuisinonslocal in the description of the photo. The participant must also include the name of their administrative region, the local food they have chosen to highlight and a short description of the recipe. If the participant submits their application as a team, they must also identify their friends on their photo or comment.

OR

- send by email to brigades.culinaires@tableedeschefs.org a photo of the recipe they have cooked alone or in a team. In their email, they must indicate their administrative region, as well as the local food they have chosen to highlight and a short description of the recipe. If the participant submits their application as a team, they must also identify their friends in the email.

Participants can only participate once, no matter how many email addresses or Facebook or Instagram accounts they have.

3. PRIZE

- (i) Grand prize (value of \$450):
- a prize for the Individual category: a dinner for two (2) people will be offered to the winner
- OR**
- a prize for the Team category: a dinner for six (6) people will be offered to the group.

Each Grand Prize includes: a full meal in a gourmet restaurant from the participant's region chosen by Aliments du Québec au menu and a VIP tour of the kitchens.

If no gourmet restaurant can be selected nearby in the region of the winners, a chef's visit at home (Individual Prize) or at school (Team Prize) will be offered.

(ii) Secondary Prizes (value of \$ 1,275):

- 1 secondary prize for each Quebec administrative region: Lunch box with the Brigades Culinaires logo, as well as the Aliments du Québec logo.

The following will be offered in each region:

- One Secondary Prize per person (individual participation)

OR

- Maximum five (5) Secondary Prizes per team (depending on the number of people in the team)

Grand Prizes and Secondary Prizes are not convertible into cash or transferable and must be accepted as described. The winner's refusal to accept the prize releases the Organizer from any obligation towards the winner (or winners).

IGA will offer the winners of the Grands Prize the filming and publication of their recipes. The web video will be broadcast on IGA's social platforms, as well as of the Organizer's.

The recipes and photos of the dishes of the winners (Grand Prizes and Secondary Prizes) will be published on the IGA website.

The Organizer reserves the right to modify the recipe so that it can be standardized. In addition, the participants transfer the rights of the proposed recipe. The content may be reused by the Organizer and its partners at any time.

4. WINNERS DESIGNATION

(A). Pre-selection as of May 4th, 2020: Pre-selection by a draw at random of (54) candidates from all eligible registrations: three (3) candidates per region and three (3) provincial candidates.

(B). A jury made up of the Organizer's employees will then select the winners by analyzing the recipes according to three (3) criteria: (i) visual presentation, (ii) originality, (iii) highlighting regional food. The Grand Prize (individual or team) will be awarded first, and the Secondary Prizes second, according to the best recipes based on these 3 criteria. The winners will be announced on May 15th, 2020 at 11:00 a.m. at La Table des Chefs (930, boulevard Curé-Poirier Est, Longueuil, Qc, J4J 4X1).

(C). Awarding of prizes

To be declared a winner, the selected participants must:

- a) Be reached by private message on Instagram or Facebook or by email by the Organizer or its representatives within five (5) working days of the selection and respond in accordance with the instructions provided;
- b) Provide a photo ID;
- c) Provide the recipe used for the contest;
- d) All secondary prizes will be sent by regular mail to the address indicated by the participant in their reply to the message, no later than May 30, 2020. The information for the Grand Prizes will be sent by email.

(D). Other provisions

For the purposes of the contest, the type of winning category corresponds to:

Individual Category: a single participant

Team Category: a team of several participants

For the purpose of these rules, the participant in the Individual category is the person who published their photo on their account on social networks or the name which was indicated in the email sent with the photo of their recipe to the Organizer. For the purpose of these rules, participants in the Team category are the people who posted the recipe, as well as the people identified in a comment to the post or in the email.

This contest is exclusively offered for participants living in Quebec.

By participating in this Contest, participants agree to comply with these Contest rules. Participants in the Team category are subject to the same rules as a single participant.

The employees, representatives and agents of the Organizer, the members of the jury, as well as the persons with whom they are associated with cannot participate in this contest.

By participating in the Contest, any winning person agrees to the use of the following :

- their name, photograph or image
- their residence, their voice, their comments, and
- their comments/declarations related to their prize for advertising in any media including social networks and not to be remunerated
- releases the Organizer from any responsibility with regard to damage or loss that may arise from their participation in this contest or from the prize, acceptance or use of the prize awarded.

When the names of the winners are made public, they will be listed on the tableedeschefs.org site and on the Organizer's social networks.

Any litigation in respect to the conduct or organization of a sweepstake may be submitted to the Régie des alcools, des courses et des jeux for ruling. Any dispute as to the awarding of a prize may only be submitted to the Régie for the purpose of assisting parties settle the issue.